IN THE CLAIMS

Please amend the claims as indicated below. Inserted text is underlined, and deleted text is either struck through or shown in double enclosing brackets. Applicants aver that no new matter has been added and that all claimed elements are supported by Applicants' specification as originally filed.

1.-14. (Canceled)

15. (Currently Amended)   A method of providing listing recommendations to users of a network-based commerce system including a plurality of listings arranged in a plurality of divisions, the method including:

    identifying a division of the plurality of divisions based on user interaction with the
        network-based commerce system;

    identifying at least one frequently used search term associated with the identified
        division, the identifying of the at least one frequently used search term being
        based on a number of times the at least one frequently used search term is
        submitted within a period of time to the network-based commerce system; and

    providing a link ~~to the user~~ to listings associated with the at least one frequently used
        search term.

16. (Currently Amended)   The method of claim 15~~, including~~ further comprising
        communicating a web page to [[the]] a device of a user, the web page including a
            ~~hyperlink~~ the link to the listings associated with the at least one frequently used
            search term.

17. (Currently Amended)   The method of claim 15, ~~wherein~~ further comprising

identifying the listings as being associated with [[each]] the at least one frequently used

search term ~~are listings that would be located if the user conducted a search of the~~

~~network-based commerce system using the at least one frequently used search~~

~~term~~.

18. (Currently Amended)   The method of claim 15, ~~wherein~~ further comprising

ranking the at least one frequently used search term ~~is ranked in one of an ascending and~~

~~descending order~~ according to a number ~~of occurrences~~ of listings in [[a]] the

identified division associated with the at least one frequently used search term.

19. (Currently Amended)   The method of claim 18, ~~including~~ further comprising

~~periodically~~ adding new listings and removing terminated listings prior to determining

the number of listings in [[each]] the identified division associated with each

frequently used search term ~~so that the ranking is dependent upon supply and~~

~~demand for the listings~~.

20. (Currently Amended)   The method of claim 15, ~~including~~ further comprising

searching the network-based commerce system using the at least one frequently used

search term ~~when the user selects~~ in response to a selection of the link.

21. (Currently Amended)   The method of claim 15, ~~wherein~~ further comprising

displaying the at least one frequently used search term ~~is displayed~~ according to rank in

one of an ascending and descending order.

22. (Currently Amended)   The method of claim 15, ~~wherein~~ further comprising

~~one or more frequently used search terms are assigned~~ assigning the at least one

frequently used search term to [[each]] at least one of the plurality of divisions,

the plurality of divisions being defined by categories.

23.-34. (Canceled)

35. (New)   The method of claim 15, wherein

the identifying of the at least one frequently used search term includes identifying the at

least one frequently used search term as being a submission to the network-based

commerce system based on a site identifier of the network-based commerce

system.

36. (New)   The method of claim 15, wherein

the identifying of the at least one frequently used search term includes identifying the at

least one frequently used search term as being a submission to a further network-

based commerce system based on a site identifier of the further network-based

commerce system.

37. (New)   The method of claim 15, wherein

the identifying of the at least one frequently used search term includes accessing a table

that correlates the at least one frequently used search term with at least one date of

entry, the date of entry corresponding to a submission of the at least one

frequently used search term to the network-based commerce system.

38. (New)   The method of claim 15, wherein

the identifying of the at least one frequently used search term includes accessing a table

that correlates the at least one frequently used search term with at least one time

of entry, the time of entry corresponding to a submission of the at least one

frequently used search term to the network-based commerce system.

39. (New)   The method of claim 15, wherein

the identifying of the at least one frequently used search term includes accessing a table

that correlates the at least one frequently used search term with at least one site

identifier that identifies a network-based recipient of the at least one frequently

used search term.

40. (New)   The method of claim 15, wherein

the identifying of the at least one frequently used search term includes accessing a table

that correlates the at least one frequently used search term with at least one rank

selected from among a plurality of ranks applicable to the at least one frequently

used search term.

41. (New)   The method of claim 15, wherein

the identifying of the at least one frequently used search term includes accessing a table

that correlates the at least one frequently used search term with a number of

attempted searches that use the at least one frequently used search term.

42. (New)   The method of claim 15 further comprising

displaying a list that correlates the at least one frequently used search term with at least

one rank selected from among a plurality of ranks applicable to the at least one

frequently used search term.

43. (New)   The method of claim 15 further comprising

displaying a list that correlates the at least one frequently used search term with a number

of attempted searches that use the at least one frequently used search term within

the period of time.

44. (New)   A system comprising:

    a category module configured to identify a category from among a plurality of categories based on user interaction with a network-based commerce system that includes a plurality of listings arranged in the plurality of categories;

    a term module configured to identify a search term that corresponds to the identified category, the identifying of the term being based on a number of times the search term is submitted within a period of time to the network-based commerce system, the term module being implemented by a processor of a machine; and

    a display module configured to provide a link to a subset of the plurality of listings, the subset corresponding to the identified search term that corresponds to the identified category.

45. (New)   A non-transitory machine-readable storage medium comprising instructions that, when executed by one or more processors of a machine, cause the machine to perform operations comprising:

    identifying a category from among a plurality of categories based on user interaction with a network-based commerce system that includes a plurality of listings arranged in the plurality of categories;

    identifying a search term that corresponds to the identified category, the identifying of the term being based on a number of times the search term is submitted within a period of time to the network-based commerce system; and

    providing a link to a subset of the plurality of listings, the subset corresponding to the identified search term that corresponds to the identified category.